



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2022

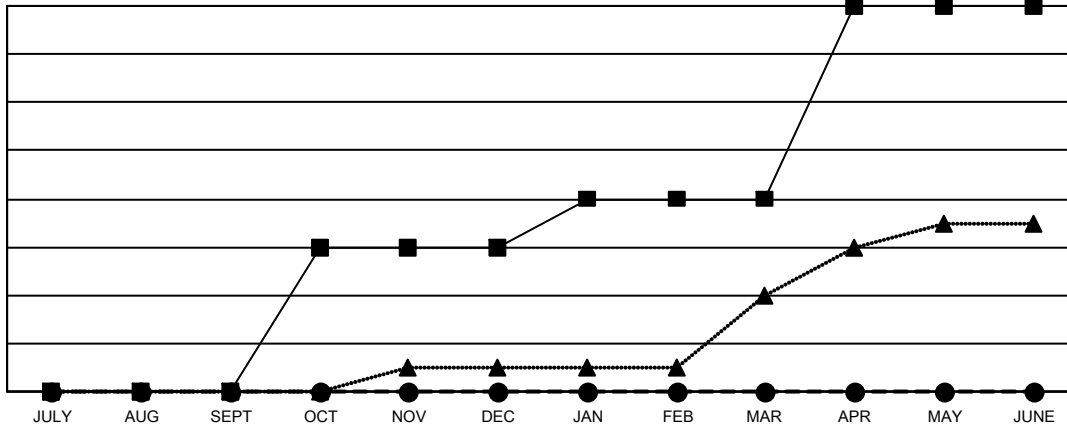
Multiple District 11

LOCATION: MICHIGAN

Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	6	0	3
JAN/FEB/MAR	2	0	2
APR/MAY/JUNE	8	0	0

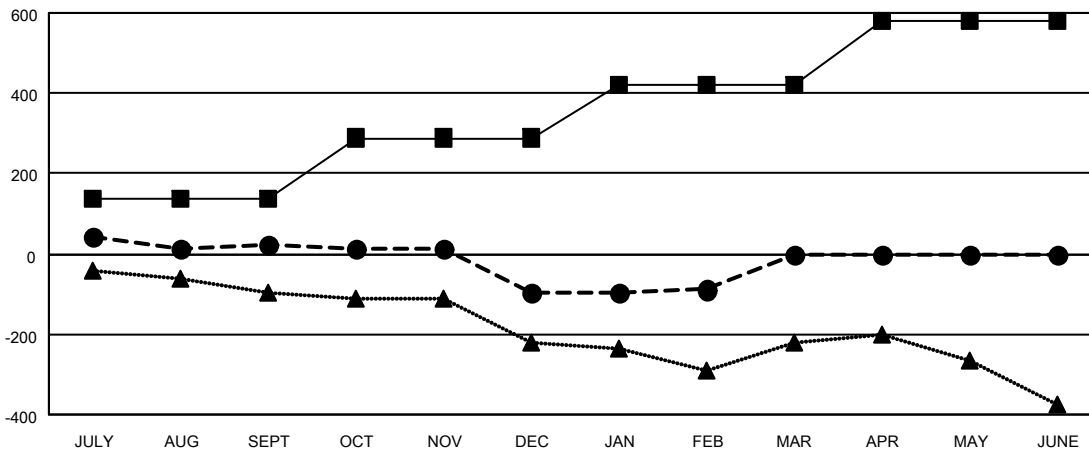
Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	137	353	250
OCT/NOV/DEC	152	277	354
JAN/FEB/MAR	132	168	146
APR/MAY/JUNE	158	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 7	186 CLUBS OF 372 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION
DROPPED MEMBERS	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	MALE 6,243 (65.69%)
DECEASED 162		FEMALE 3,261 (34.31%)
CLUB CANCELLED 32		NON BINARY 0 (0.00%)
OTHER 556		PREFER NOT TO ANSWER 0 (0.00%)
TOTAL 750		TOTAL FAMILY UNIT MEMBERS 1,916
		FAMILY MEMBERS PAYING HALF DUES 982